



The Rosie Network & San Diego Financial Literacy Center Service2CEO Application

The Service2CEO initiative is a 12-month individualized entrepreneurship and financial literacy training program for military spouses, veterans and transitioning service members housed in a shared office environment in the Military Entrepreneur Development Center. Participants receive financial literacy counseling, concept feasibility support, and business plan development as well as participate in a service-to-civilian mentorship program with community business leaders.

Name(s): _____ Date: _____

Phone Number: _____ Email: _____

Address: _____
Street Apt # City State

Date of Birth _____ Social Security Number _____

Military Service Affiliation: _____ Military Spouse _____ Veteran _____ Transitioning Military

Branch of Service: _____ Air Force _____ Army _____ Marines _____ Navy
_____ National Guard _____ Coast Guard

Have you ever been convicted of a criminal offense other than a minor motor vehicle violation? _____ Yes _____ No

In what stage of business development are you currently (circle one):

Imagining Incubating Market Entry Growth & Sustainability

Please answer the following questions:

1. Please provide a description of your business or business idea.
2. In your opinion, what is the skillset necessary to be a successful entrepreneur? To what degree do you currently possess those skills?
3. In your opinion, to what degree do you currently possess the mindset to be a successful entrepreneur?
4. What does financial literacy mean to you?
5. Why do you want to be an entrepreneur?
6. What do you hope to gain as a participant in the Service2CEO program?
7. Given your current stage of entrepreneurial business development, what do you foresee as your greatest challenge?
8. Do you consider yourself a continuous learner? Why?
9. How comfortable are you with failure?
10. What trophy do you want on your mantle?

With my signature below, I affirm that I have read and understand the Service2CEO program requirements. I agree to comply with the stated requirements and will participate fully in the entrepreneur curriculum, financial literacy program, service-to-civilian mentor program, skills acquisition trainings and networking opportunities.

Signature: _____ Date: _____

